



For Immediate Release:

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Local author receives international recognition

From Incurable to Incredible named finalist in International Book Award competition

Cincinnati, May 19, 2011: *From Incurable to Incredible* has been named an Award-Winning Finalist in the “Health: Cancer” category of the 2011 International Book Awards (IBA).

More than 1200 entrants representing mainstream and independent publishers from 26 countries participated in this year’s program. From them, over 300 winners and finalists were announced in more than 140 categories covering print and audio books. Awards were presented for titles published in 2009, 2010 and 2011.

According to Jeffrey Keen, President and CEO of JPX Media Group, which sponsors the awards, “The 2011 results represent a phenomenal mix of books from a wide array of publishers throughout the world. With a full publicity and marketing campaign promoting the results of IBA, this year’s winners and finalists will gain additional media coverage for the summer season.”

Keen adds, “IBA’s success begins with the enthusiastic participation of authors and publishers and continues with our distinguished panel of industry judges who bring to the table their extensive editorial, PR, marketing, and design expertise.”

JPX Media Group is located in Los Angeles and is involved in numerous aspects of the entertainment and publishing industries.

A complete list of the winners and finalists of The 2011 International Book Awards are available online at <http://www.InternationalBookAwards.com>.

From Incurable to Incredible includes forewords by bestselling author Bernie Siegel and Doug Ulman, CEO and president of LIVESTRONG (which receives 10 percent of the author’s proceeds). The book is available on www.MiracleSurvivors.com, Amazon.com, BarnesandNoble.com, select book stores and medical center gift shops.

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